

leaflet from 1984 protest at Glad Tidings Church in Vancouver

TELL PATTISON TO CANCEL HIS ORDER FOR PORNOGRAPHY

IN APRIL OF 1984, WOMEN'S GROUPS REVEALED TO THE FRASER COMMISSION ON PORNOGRAPHY AND PROSTITUTION THAT JIM PATTISON, CHAIRMAN OF THE BOARD OF EXPO 86 AND OWNER OF SOME 40 CORPORATIONS, IS ALSO THE OWNER OF MAINLAND MAGAZINES, ONE OF THE MAJOR DISTRIBUTORS OF PRINT PORNOGRAPHY IN THE LOWER MAINLAND.

AT THE TIME, PATTISON CLAIMED THAT HE WAS UNAWARE OF WHAT THE COMPANY SOLD, AND PUBLICALLY ANNOUNCED THAT HE WOULD SELL MAINLAND. WHAT WE NOW KNOW IS THAT HE HAS INSTEAD BEEN NEGOTIATING ABOUT THE PRICE FOR THE LAST SIX MONTHS, AND IS IN FACT STILL THE OWNER, AND STILL MAKING PROFITS FROM PORNOGRAPHY.

PORNOGRAPHY IS DANGEROUS TO WOMEN & CHILDREN

Mainland Magazines distributes some 250 titles, including:

- Sluts and Slob's
- Velvet's Boobs & Buns
- Kinks
- Playboy
- Hustler
- Gentleman's Companion
- Stag
- Family Affairs (a magazine condoning incest)
- International Big Boobs
- Hooker Handbook
- X-Rated Cinema
- Penthouse
- Jugs
- Stallion
- Lovebirds Review

Many of these magazines contain material that depicts explicit sexual violence against women and children. Women are often shown in chains, bound or beaten. Always, the message of these magazines is that women and children exist solely for the sexual pleasure and domination of men. Just as television and advertising are powerful incentives to buy certain products, pornography magazines are powerful advertisement to violence against women and children.

WE KNOW THAT:

- 1 woman is raped every 17 minutes in Canada
- 1 in 4 women will be raped sometime in their lifetime
- 54% of women who live with men are battered at sometime
- 80% of prostitutes were sexually abused as children
- Playboy & Penthouse outsell Time & Newsweek
- Pornography is a multi-billion dollar industry

In 1980, Jim Pattison International, owner of Mountain City News in Hamilton, Ontario, was fined and convicted for distribution of obscene material. Mountain City News distributes many of the same magazines as Mainland.

Recently, Provincial News Co., an Edmonton magazine distribution firm also owned by Jim Pattison has been charged with circulating and distributing obscene material.

WE ARE HERE TO SAY THAT WE ARE ANGRY ABOUT JIM PATTISON'S PROFITS FROM PORNOGRAPHY, AND IT'S TIME THEY STOPPED.

We know that some of you are angry as well - and that some of you have already confronted him on his profits from porn. We are asking your assistance in saying it again.

TELL PATTISON TO CANCEL HIS ORDER FOR PORNOGRAPHY

- Tell him at church - Glad Tidings Temple/Fraser & 18th
- Tell him at home - 922-8832
- Tell him at work - 688-6764
- Tell the Board of Expo 86

VANCOUVER RAPE RELIEF AND WOMEN'S SHELTER - 872-8212

Vancouver Rape Relief & Women's Shelter

77 E. 20th Avenue, Vancouver, B.C., V5V 1L7 872-8212

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The Astonishing Truth About Jimmy Pattison

October 7, 1984. In a pelting rain, 15 women from Rape Relief stood outside of Glad Tidings Temple, a fundamentalist Christian church in Vancouver. We were in time for the Sunday service. Two of us held a banner directed at the passing traffic that read "TELL PATTISON: NO PORN". The rest of us passed out a leaflet, rapidly turning soggy in the downpour, entitled "Tell Pattison to Cancel his Order for Porn." Our aim was to enlist parishioners in a battle to convince Jim Pattison, a local millionaire entrepreneur and long-time member of the church, to stop making profits from the exploitation of women. All of the people we talked to knew Pattison -- some said they'd already tried to discuss this issue with him. One elderly man told us, "Give it up; Jimmy never listens to anybody." The church officials were fairly polite, did not obstruct us, and took the leaflet when it was offered.

Our action, simple and naive, was part of a year's work. Now we can begin to see and tell the threads of Pattison's control, particularly in the province of B.C., in nearly everything we do. Since he owns some 40 companies, many of them monopolies, it is likely you have contributed to his empire. It is certain that you have been affected by him. In the middle of this current depression, Pattison is one capitalist who is making more money than ever. One of the reasons is that most of his holdings are in consumer goods -- food, transportation, sources of information -- things we all need to get by.

He is responsible for using his enormous power to spread dangerous lies about women. We believe he is responsible for violence against women already done, and for steering our province on a steady course towards more sexist violence. He cannot do this alone, but he is part of the tangle of powers, and from examining him and his ownings, we believe it is possible to learn a great

deal about what we must overturn to end violence against women.

In September of 1984 an anonymous poster appeared on the streets of Vancouver entitled "Who is this man ... and why is he trying to rape us?" The poster was a picture of Pattison, and some details of his pornography business. In the last year, many Lower Mainland feminists have become concerned with the question of "who is this man?" We are attempting to begin to answer this question from our point of view, as workers at Vancouver Rape Relief and Women's Shelter.

Pattison first came to our attention in April of 1984 when women from the North Shore Women's Centre used the Federal government's Fraser Commission on Pornography and prostitution to reveal Pattison as a major distributor of pornography. His company handles more than 18,000 publications, supplying 1,200 retail outlets as well as educational outlets and school boards. A Globe and Mail article dated February 8, 1984 quotes Canadian and U.S. governments in saying that Canadians spend an estimated \$500 million annually on pornography. About \$63 million comes from the sale of "illegal" hard-core pornography. This leaves \$437 million in legal sales -- by far the greater profit. The pornography marketed in Canada is produced in the U.S. Through his magazine distribution companies -- Mountain City News in Ontario, Provincial News Co. in Alberta, the Yukon and N.W.T., and Mainland Magazines in B.C., Pattison has access to, and in some places, a monopoly over a fifth of the Canadian print pornography market. Besides Playboy, Penthouse etc., Pattison sells at least 250 'adult' magazines full of pictures of women being raped, sometimes incestuously.

The last few years we've seen sweeping re-arrangements in the finances of B.C. The government has drained millions of dollars out of social services and fed that money back to big business. Mega projects such as the ALRT, B.C. Place and now Expo 86 are used by business and government to help affect this arrangement and hide the facts from B.C. residents. The Sacred Attorney General, Brian Smith, has often used heavy-handed legal tactics against anyone in the way of the current

policies -- like the union picketers at the Pennyfarthing Construction site last March, or the prostitutes in the West End in May (1984). In contrast, big businessman Pattison every day contravenes the Criminal Code of Canada, with immunity from prosecution. In fact, he partners with government at all three levels as Chairman of Expo 86.

Over the last year, we have gathered information on Pattison by looking first at our own lives, and the lives of women who call us on the crisis line. Other clues have been gathered through the media, by learning from other women's groups, and by observing the moves of the government and corporations in B.C. Many of us saw and discussed "Not A Love Story" -- a film that travelled the country. Many B.C. women participated as we did in the 'Stop Red Hot Video' campaign of 1982. Women in Canada have become increasingly educated about the existence and realities of pornography. Rape Relief women viewed tapes from Red Hot Video, and examined the print pornography available around us. We read books such as Ordeal by Linda Lovelace, Female Sexual Slavery by Kathleen Barry and Pornography by Andrea Dworkin. We discussed among ourselves what we knew about the effects of pornography in order to make decisions about how much of our time and energy to spend fighting it. Often we make those decisions by examining what an issue has to do with the women who call us.

One woman had been repeatedly terrorised by a man who left pornographic pictures on her doorstep -- some of it violent, some of it "soft-core". At first, she was confused and thought perhaps this was just a joke or a sexual come-on. When the man broke into her apartment and brutally raped her, his intentions became clear. Another woman who was gang-raped on a Vancouver side-street was photographed throughout her ordeal. No doubt these photos became part of the underground sales. The myth is that women are willing participants. Men claim we get good money and we don't really mind doing it. We now believe that you can never be sure. When you see the terror on the face of a woman posed in a pornographic magazine, chances are you are witnessing a frozen moment

in that woman's life -- and not a moment of acting.

We began to use the term "pornography pimp" to describe Pattison because we saw that, for women in Canada, the major difference between prostitution and porn lies in who's doing the selling and the number of times she's sold. Pornography is a great improvement on the age-old scam of pimping, because a man can now vastly increase the potential for profit by selling one woman's body many more times to a much bigger market. He pays her only once, if at all. Porn is also a way to make violence against women turn a profit.

In February of 1985, some 300 of us made a silent candlelight march down East Broadway to mark and protest the death of Linda Tatrai. Tatrai was a teenage prostitute -- one of 30 men and women who were declared "Public Nuisances" by the Attorney-General of B.C., and subsequently driven out of the West End of the city by a sweeping, unprecedented injunction. As a collective, we plunged into protesting the injunction, not just on behalf of the street prostitutes -- generally young, poor and vulnerable -- although we recognised that the worst consequences would fall on them, but also to fight for ourselves. The injunction is a throw-back to the old "Vagrancy C" law overturned by earlier feminists. That law meant women could be picked up by the police on suspicion of prostitution for not having "enough" money in their pocket or not being "properly" dressed.

We knew that the new order was worded so vaguely that the behaviour it named could apply to any one of us. We could be in an exuberant mood in the "wrong" part of town -- wearing a T-shirt with no bra in the West End or waving to a friend on the other side of Davie Street -- and be subject to arrest. The injunction is an attack on all women, especially poor women. We didn't understand the injunction right away. First we saw the threat to ourselves, and then we saw the terrible jeopardy it placed women in by naming them publicly in street lamp and in welfare offices as prostitutes. Now their neighbours, dates, social workers could use the "fact" that they were "only prostitutes" to sexually abuse them. And some of them did.

"Item 2. Urges the government of State Members to recognise that women and children are not a commodity and that every woman and child has the right to legal protection against abduction, rape and prostitution;

Item 3. Further reminds governments that women and children prostitutes have the right to legal protection against maltreatment which they may be subjected to for the sole reason of their being prostitutes."

(Resolution 43 of U.N. Conference on Women, Copenhagen, 1980.)

Of hundreds of newsclippings on Pattison found at the Public Library, it is difficult to find anything critical written about him. Mostly the media presents Pattison as a bright businessman -- amiable, if somewhat gauche. When he was caught selling pornography, he was quick to proclaim his shock. "I am offended by porn" the media quotes. He claims that his empire is so vast that he can't keep track of all his companies -- a claim contradicted by the section of the press most likely to be sympathetic to him:

"But day to day its still Pattison who does the scrutinising and sermonising. Twice a year he embarks on a gruelling two-week tour of his plants, showrooms and supermarkets across Canada and the U.S., making it clear even to minor managers that, if there's a problem, they are free to call him about it." (Canadian Business Magazine, December, 1983.)

Caught temporarily in a bad light, Pattison announced that he would wipe his hands clean by selling the porn company to Vandella Enterprises. In May, the Globe and Mail newspaper revealed that Vandella was owned by the former director of a Pattison company. We sus-

pected that this was a deal on paper only. In September, a reporter from the Vancouver Sun wrote that Mainland Magazines was still owned and operated by Jim Pattison. The "name change" game is an old one for Pattison. In February of 1980 when he was charged with "distributing obscene material" through Mountain City News in Hamilton, Ontario, Pattison managed to stay out of court for one and a half years with a simple trick. He changed the name of the company to "Jim Pattison International" and back-dated the name change six months. Although some 18 magazine titles, including Hustler had been seized, the final conviction (resulting in a \$12,000. fine) was for only one magazine, Numbers, featuring a bondage and sadomasochism between white men. We suspect that this conviction was more about homophobia than about violence against women.

An important point to consider is the amount of ideological control that Pattison's holdings afford him. Pornography is one clear example, but there are others. In June of 1984, Dennis Patterson, the Territorial Minister Responsible for the Status of Women made a presentation before the Fraser Commission in Yellowknife. He said that traditional Inuit culture is being bombarded by the influx of pornography with its racist and sexist messages. Pattison's Provincial News Company controls the magazine distribution in the Northwest Territories.



Take Back The Night 1984
200 women protested
in front of Jim Pattison's
office in downtown Vancouver.

photo by Laurie Meeker

In other ways, we are undated with the images of women that make Pattison money. He owns Trans Ad, the company that controls advertising in all busses, subways and bus stops in 60 cities in Canada. Neonex, another Pattison company, has absorbed the majority of the competition in the neon sign business in Canada. In Vancouver, billboards have frequently been a target for "re-decoration" when they carry sexist or imperialist messages. Through Sea-Board Advertising in B.C. and Hook Advertising in Alberta, Pattison is Canada's biggest billboard owner. When tourists arrive for Expo, they will likely want to read Beautiful B.C. magazine, a slick profit-maker that Pattison picked up from the Socreds during their rush to "privatise" government holdings. If these same tourists are arriving from the U.S. and bringing with them the guns that are such an accepted component of American life, they will be able to get instructions on the use of these weapons from such magazines as Soldier of Fortune and Guns and Survival, as well as from the pornography distributed by Mainland Magazines.

Pattison is under little obligation to reveal his business dealings publicly. A standard Pattison answer to a probing question is "Well now, that's why we have private companies -- because we don't like to answer questions like that." The federal government says if he owns the company alone he doesn't have to declare his operations to anyone.

It seems significant that, the one company Pattison has kept for 18 years,

despite the fact that it loses money, is CJOR Radio. When Dave Barrett, former Premier of B.C., stepped down as leader of the NDP and up financially to his new job as radio broadcaster for CJOR in the Fall of 1984, one of his first assignments was to interview his new boss, Jim Pattison. The topic was Expo, and the style was friendly, non-confrontational. (The two men have been lunching together for years). The one sour note in the lengthy interview was Nicole, a member of our collective, who called the phone-in line with questions about pornography. Pattison brushed her off by saying that "Eighty-two titles are no longer being sold." Suddenly the man who claimed to be offended by porn -- all porn -- was deciding that some porn was more acceptable. He was also reversing a public explanation made by John Seebach, president of Mainland Magazines, in an address to a local anti-pornography coalition. Seebach said, in June of 1984, that Pattison's company was under powerful pressure from the American source distributors to either "take Penthouse, or you can't take Ladies Home Journal". Now Pattison was saying that he could control what was distributed locally.

There are many reasons why feminists are concerned about the messages that Pattison is using his empire to sell. Pattison's connection to a fundamentalist church warned us of the effort those religious groups have used to "keep women in their places." This week in Vancouver 3000 angry demonstrators answered the call of their right-wing leaders to protest a woman's right to choose abortion, and display their intention to limit women's freedom.

There is an often repeated rumour that one Sunday morning Pattison placed a cheque for \$1 million in the Glad Tiding collection plate. "I'm sure that others have given more, according to their ability", Pattison says to Canadian Business in December 1983, to perpetuate the rumour. Immediately after our leafletting action at the church we received a letter on Glad Tiding's letterhead denying that Pattison had ever been a member of the church. They sent a copy to Pattison.

According to a Province survey conducted in June of 1984 (based on a random sample of 3,470 people), 93% of women and 64% of men believe that exposure to pornography increases sexual offenses and other aggressive and anti-social acts. The survey said clearly that most people did not want violent pornography available in any form.

We understood that to eliminate the pornography industry it would be necessary to attack it from all sides. Women had already invested a fair amount of energy into persuading individual men to stop consuming pornography, and to work on other men to do the same. In B.C., women have actively gone after retailers, with complaints, by picketing, by destroying merchandise and by firebombing stores. However, we were also beginning to understand that it was the distributors who actually created the market by bringing products in from the States and forcing local merchants to display it with other print material.

Many women and women's groups have fought the Pattison empire. Pattison retaliated by stirring up trouble among us. Shortly after the Fraser Commission hearings, a coalition of women's groups, including North Shore Women's Centre, the Canadian Congress of Women, University Women's Club, Vancouver Council of Women and Canadian Council Against Media Pornography pressured City Hall to call up the magazine distributors and force them to answer questions about the industry. Pattison retaliated by calling a meeting of his own, inviting representatives from churches, women's groups and the mayor's office to meet with him privately, on his terms, the day before the public meeting.

There was a great deal of controversy within the coalition over whether or not to attend this meeting. Women did not want to collude in any way with Pattison. Some were concerned that this meeting was going to go ahead -- with or without them. In the end, some women attended, over the strong objections of others. Several things came out of this meeting: Pattison got more agreement for his Review Board proposal; and women attending found out

Pattison's Believe It or Not!



WHAT A GUY

EXPERTS ESTIMATE THAT AT EXPO 86'S CONCLUSION HE WILL HAVE SPENT OVER \$1 MILLION OF HIS OWN MONEY ON TRAVEL AND ENTERTAINMENT. HE WILL HAVE FORFEITED \$50 MILLION IN DEALS HE COULD HAVE BEEN SWINGING FOR HIMSELF, INSTEAD OF SPENDING 70 TO 80 HOURS A WEEK ON EXPO MATTERS!

pornography -- a suggestion he ignored. The meeting also put together a series of recommendations to City Council and subsequently a number of rather hasty resolutions were passed about how to display porn.

Events were moving quickly. At the same time as we were struggling to understand the City Council moves and to figure out how they could be useful to us, the interim injunction was issued against the prostitutes in the West End. While the provincial government and city hall appeared bumbling and avoided dealing with this porn pimp they moved gracefully and with the force of an axe to publish the injunction against women's use of the West End of the city. Thirty people by name -- with room left for unknowns -- were announced as prostitutes and told they were banished from one whole section of the city. The police were free to snatch them from the streets. They had no way to appeal or fight. We had no way to avoid being named Public Nuisance #31.

We were beginning to see that the injunction was becoming a favoured tool of the government. We had seen an injunction used very successfully to minimise the uproar over the Socred's massive social service cuts (when a province-wide planned general strike, begun in the education sector, teachers were enjoined from picketing, leaving non-professional unions, parents and students to hold the picket lines. Unions in other industries and community groups also picketed, as part of a massive coalition against dozens of legislative bills brought down practically overnight aimed at crushing workers demands and slashing social services. Although Rape Relief women wanted women's groups to evade control by governments which is often exercised through funding, we did not want government to dump women's groups into further poverty.) When the injunction tactic was used once more against pickets on the (non-union) Kerkhoff construction site, we saw ourselves as clearly aligned with the union -- when it was being attacked from above.

The relationship of Jim Pattison to other big owners and government is complicated. American capital in the form of a loan from Charles W. Engelhard of New York, helped him jump from used car salesman to a real moneymaker. Engelhard's money comes from the sale of resources like diamonds from South Africa, gold platinum and silver. In each case the wealth is actually created by backbreaking labour of Third World people who are enslaved by poverty and violence. The Engelhard firm still influences Pattison through positions on the Board of Directors of Neonex. Pattison's chief financial officer, Cyril Spiro, was formerly head of Bank of America's domestic and international banking operations for the southeast U.S. With only 14 people in Pattison's head office, Spiro says he likes the lack of bureaucracy. Obviously he has lots of power to use his old California aerospace and Reagan-style contacts.

Because of Canadian law on private companies, Pattison has not had to expose the deals that turned an original loan into assets of \$424,613,000., that make an annual income of \$-72,506,000. Again because Pattison owns private companies, we don't know his personal profit level.

We do know that, in terms of profiting from porn, he does find. However, he's not in the big American league. In the U.S., organised crime controls the sexual slavery through systematic violence.

"The estimated \$500 million that Canadians spend annually on pornography supports a clandestine sex industry in the United States controlled by organised crime through violence, say law enforcers in both countries." (Globe and Mail, February 1984).

"She was one of hundreds of women, mainly prostitutes, who were forced to star in hard-core pornography films or pose for publications. The prostitution industry in the United States is also controlled by organised crime." (Bruce Taylor, former state prosecutor in Cleveland, Ohio.)

American porn pimps sell Canadian men 12.5% of this garbage. The Canadian government has prosecuted enough to prevent most production of hardcore porn here. Only the distribution is profitable. But the federal government lets that same pornography across the border, often choosing not to block or prosecute. This works for Jimmy. For instance, he was not charged for importing the infamous December issue of Penthouse with its pictures of Asian women in bondage.

It is hard to know how much power Pattison has to directly control government. He's only the 20th largest company in Canada. But that's bigger than most Canadian companies (such as MacCains) and bigger than Canadian branchplants of such multinationals as Kraft, Chevron, Honda and American Motors.

He is personally considered small enough that he is snubbed by eastern Canadian monied families like Eatons. His companies did employ 6,000 people, although he's laid off over 1,000 as times get tough. We wonder how many of the women "thinning the soup" in those households know how well Jimmy's doing -- and how many of them will face prostitution as an alternative to hunger.

It is certainly not clear why he has not been more forcefully attacked by workers. Some union bureaucrats even avoid verbally attacking. Gautier, head of the building trade unions that struck Pennyfarthing didn't even speak ill of him. Why haven't members of those unions seen the wisdom of joining forces with the women's movement to attack him from many sides? As head of Expo, he has worked with the B.C. government in a vicious attack on unions, as well as women. We didn't see the building trade union structure as a strengthener of the workers or of the working class; often quite the opposite. But still, we "walked the line" at Pennyfarthing. We wanted union bureaucracies to be overcome from below by poor men, and even poorer women, trying to get more democratic, anti-sexist power. We did not want those unions crippled into new, even less useful, deals with bully capitalists.

Pattison's ownings have not been resource based. Instead, he has concentrated on consumer goods of essentially three or four categories (food, transportation, communications). He's bought up smaller companies and established monopolies whenever he could. And he's sewn up a lot of the Canadian market. He's swallowed many smaller companies to control that market, but it isn't all fierce competition, "the American way." Brian Brammall, owner of Vancouver Magazine told the Globe and Mail, "and we eventually agreed to a halt to the hostilities", when asked to explain collusion, which he called "a gentleman's agreement."

The government did not respond with prosecution or investigation to this deal between capitalists, although again there are clear laws against it. Pattison was appointed as chairman of Expo by Premier Bennett. Some say he took the job because he wanted to be Lieutenant Governor, and needed to "earn" some profile in the public eye. He said, "When the premier asks, I can't refuse." In fact, all three levels of government seem to be quite cooperative partners with Pattison. They use the full force of the law against any group of us who are in the way. When workers protested the abuse of and changes in the labour law at the Expo site starting with the Pennyfarthing line, Canadian courts threatened to fine the unions thousands of dollars everyday. The union bosses stopped the protest. When the B.C. government decided (we think with Expo officials) to move the street prostitutes more out into the open, the courts again declared an injunction.

The Vancouver city government has cooperated with Expo plans by assuming a huge police bill to "deal with" the expected 30% increase in crime to the West End and Downtown Eastside. Which is not to speak of tolerating the destruction of our neighbourhoods for the ALRT line and the new Cambie Bridge.

The federal government used Expo as an excuse to build a huge convention centre on the other side of town as "the Canadian Pavilion". Big business wanted the use of such a facility without having

about an upcoming magazine distributor's convention, which proved to be a useful source of information. The creation of the Review Board was Pattison's work. He got the 10 B.C. distributors to meet and offer jointly to pay three people to screen their porn for "community standards" (the porn pimps would "voluntarily withdraw" from us anything these three people found objectionable or thought was illegal).

In understanding the purpose of the Review Board proposal, we compared it to a tactic used with apparent success by Pattison in dealing with his employees. It's a method he learned from Japanese capitalists -- the "quality circle". A meeting is called of workers and managers to discuss complaints and suggestions. The theme is "we're all in this together" What gets hidden is the hierarchy -- the fact that some of us are in this able to command, and some of us must take orders. By promoting the notion of open discussion and cooperation what often gets pre-empted is union organising, and any real power for the workers.

Similarly, the tone of the Review Board is of "cooperation". Because the magazine distributors voluntarily submit to the rulings of the board, for a relatively small amount of money they get to appear to be concerned with community standards. By claiming to be accountable to an outside "authority", they likely will not lose money to their American suppliers. They also avoid publicity for any consequences of their products. The Attorney General and the distributors benefit by avoiding prosecutions under the obscenity law. "The industry should be policing itself", the A.G. was quoted as saying in a Vancouver Courier article dated May 9, 1984 and entitled, "A.G. Applauds Pattison on Porn". The two women and one man on the Board do the work of "reviewing" an impossible amount of print pornography per month and are set up as if they were responsible for what they don't stop. And in the interests of stopping the worst of the stuff, ordinary, everyday exploitation of women slips by as if it had been approved.

On May 3, 1984, the Vancouver City Council Community Services Committee met. Pattison avoided appearing himself by persuading George Brammell of Vancouver Magazine -- his chief "competitor" -- to speak for both of them. The committee voted unanimously and pointlessly for Pattison to keep Mainland, but not sell

The Rape Relief Files

The Patriarch: Jim Pattison

to pay for it. And throughout all this wheeling and dealing with Pattison and others, the governments claim Expo will create jobs and prosperity. We think something else is going on.

Expo will cost millions and be paid for with tax dollars -- which we will put out. Expo will make millions -- for those who are already rich. In our local commercial press there's an observable increase in talk about Canada's responsibility to the Pacific Rim nations". They don't mean our responsibility to work with people from Chili or the Phillipines to free themselves from dictators. And they never refer to the responsibility we have to support women in Japan who are trying to stop Japanese and American tourists from arriving in plane loads to Korea or the Phillipines where they buy "sex tours" (prostitution as tourism).

In fact, a major part of the Canadian Pavilion is the World Trade Centre, and attached to that is the new Pacific Rim Institute. The institute was set up in the last 18 months by the three provincial universities and received \$624,000 in federal money for two years researching how to make money by using the people of the Pacific Rim. And this is a year of education funding cutbacks.

"I enjoy the work", said Pattison, "but it's costing me at least 4 hours of each day. Since I already work most Saturdays, and am not willing to sacrifice any of the time I used to spend on my own businesses, it means I'm getting less sleep." Small-time B.C. capitalists and even some working people believe they are going to make money on the Expo site. And some of them will. Certainly developers, landlords and food wholesalers will. As will the pimps who have moved up from Seattle. There will be millions of tourists flooding the city for six months starting in May 1986.

But the big money is yet to come. Expo is just the seed money, the start-up funds, the research money. It will supply a permanent cruise ship dock, convention centre and a "loosened-up" city. There are new roads and rail beds for transporting consumer goods and tourists in and out of the country. And remember Jimmy

needs new markets. He's ready, too. He's bought himself a Swiss bank called Great Pacific Finance AG, and as chairman of Expo, he's meeting with new governments.

And now he has a company in the Cayman Islands that profits from selling and buying various currency to gain the exchange rate.

According to Canadian Business Magazine of December 1983, "Ronald Reagan, Henry Kissinger, Alexander Haig, have shuttled into Pattison's annual "Partners in Pride" conferences for top managers." And no doubt they're discussing changes around the Pacific Rim. Where will Hong Kong trade go when China reclaims the island? Where will cheap labour come from when the people of Chile and the Phillipines win their revolt? What do the Japanese capitalists think of being forced to import from the U.S.? Why are the Japanese capitalists grabbing the corner on B.C. coal, even though they don't need it yet.

Expo has been hosting international seminars for months. And published some of the results. They say that third world countries have huge transport problems which could be solved in favour of businessmen, if those countries bought public transit systems from Canadian, American and Japanese capitalists. They also say that these nations are so economically fragile that, if they buy transport systems, they cannot industrialise. They can then be forced to buy consumer goods from men like Jim Pattison. And Jimmy owns food, transportation, and communication products. He has four car dealerships and owns Canada's largest manufacturer of recreational vehicles -- and a little real estate, and oh, yes, Air B.C. But he makes much more money from his supermarkets (Overwaitea Foods) and his magazine companies. He owns soft drink companies including Orange Crush, and an electronic data processing firm. And if you think Jim Pattison is too dignified to flood the Orient with American pornography, ask the Inuit.

One thing that repeats over and over in the pre-Expo discussions among capitalists is the big money to be made in tourism. "It (tourism) has replaced war, plague, famine, religious persecution as the primary motivation of contact among

people. It is the number one industry of numerous cities, provinces, states and countries ... Tourism is the world in motion.", says an Expo advertisement.

And we are interested in what we know about Pattison and that will particularly affect women and increase violence against us. Part of the tourist money is made in prostitution.

Item 18. Like slavery in the usual sense, prostitution has an economic aspect. While being a cultural phenomenon rooted in the masculine and feminine images given currency by society, it is a market and indeed a very lucrative one. The merchandise involved is men's pleasure, or their image of pleasure.

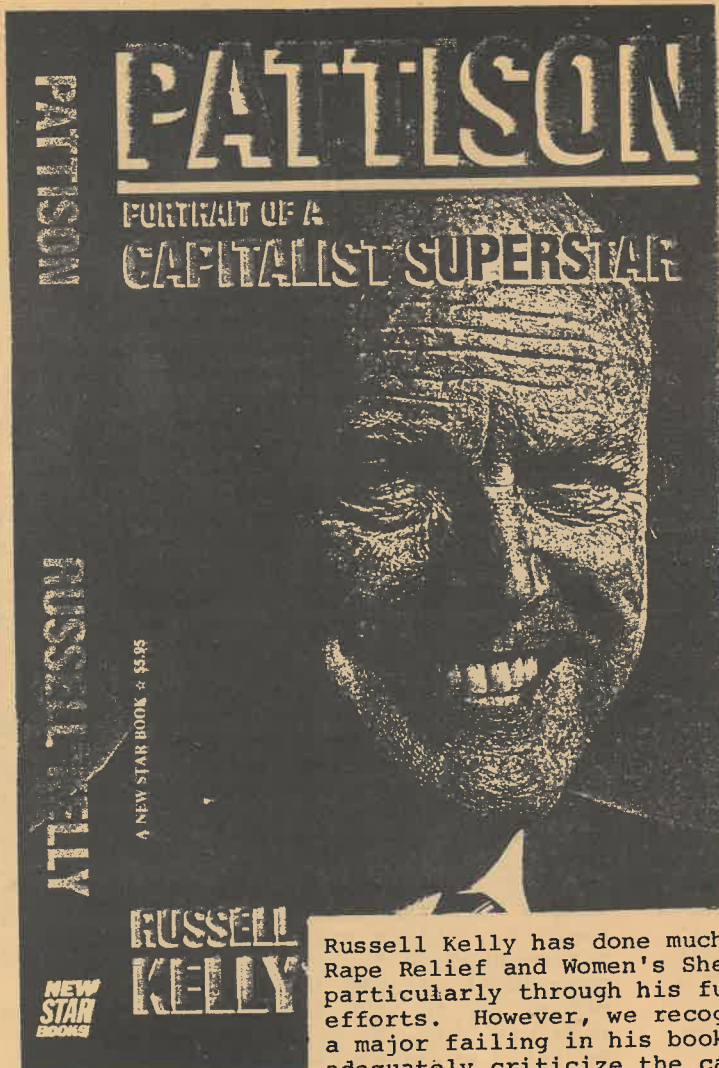
Item 19. In the industrialised market-economy states, a concern not to hamper trade allows an overt market for eroticism, and pornography to develop alongside the discreet prostitution market. The two complement and reinforce each other. The streets on which the sex shops are located are those where prostitution is heaviest.

(21 January 1983. Submitted by the special Rapporteur to the UNITED NATIONS, Mr. Jean Fernand-Laurent).

Jim Pattison, in cooperation with three levels of Canadian government, is throwing our city into serious debt, dismantling our neighbourhoods, making the crime rate in Vancouver increase by 30%, pushing young women, often runaways and prostitutes into the hands of pimps for who knows what horrors of sexual slavery, promoting violence against women and the prostitution of women with his porno operation, breaking unions and women's groups (loss of government money) that could help us organise ourselves, and using our tax dollars to launch himself to repeat all these atrocities on a more global scale.

Who is this man? We are beginning to find out.

See and Joni (ex-collective member)



Russell Kelly has done much to aid Rape Relief and Women's Shelter, particularly through his fundraising efforts. However, we recognize that a major failing in his book is to adequately criticize the capitalist system which serves only the rich and oppresses the poor. While Russell holds Pattison accountable as a 'bad capitalist', Rape Relief holds the position that there are no 'good capitalists'.

Rape Relief also wants to ensure that the North Shore Women's Centre (specifically Jancis Andrews) are credited for their efforts to dismantle the pornography empire.

Six months prior to the opening of Expo, Russell Kelly finished his book and wrote, "Jim Pattison's well-publicized profits from pornography have had little discernable effect on the world's fair. There are very few indications that any pornography has stuck to Pattison's image, nor that any lasting damage has been done to his public or private future. In the fall of 1985, he was accepted as a board member of the Toronto Dominion Bank, one of the most prestigious directorships in Canada and a sure sign of acceptance into the Canadian establishment. Pattison has managed to cover his tracks.

For further information on anti-pornography campaigns, you might check with these groups:

North Shore Women's Centre	984-6009
Vancouver Status of Women	873-1427
Media Watch	873-8511
Vancouver Rape Relief and Women's Shelter	872-8212